

## INTRODUCTORY PRESS RELEASE rochini

# rochini offers table culture for unique worlds of culinary delight

For four generations the Tiefenthaler family has made it their goal to create something special for others – in different trades, but always with the same and important raw material: enthusiasm! In 2009, Hannes Tiefenthaler and his wife Sybille, both born and raised in Vorarlberg, Austria, founded their company rochini and from then on have devoted themselves to table culture in the premium segment. With their "rochini concept" they offer select table culture paired with beauty, elegance and functionality to achieve the perfect dining table, always with an eye on current trends.

### From Vorarlberg to Doha

As an upscale-niche company rochini serves the crème de la crème of high-end restaurateurs and hotels. Within rochini's circle of customers you can find outfitters of exclusive yachts, investors, designers and individual clients that have a sense for elegance and aesthetics in perfect combination with functionality.

#### Taylor-made conceptual solutions for your tabletop as the key to success

Rochini´s concept is unique in the world and therefore regarded as a pioneer in the field. In line with the cornerstones of design, acquisition and quality assurance Hannes Tiefenthaler and rochini offer tailor-made solutions for your tabletop. Rochini creates a unique atmosphere at their customer's table by combining items from collections of different manufacturers and complying with their customer's requirements - ranging from glasses and cutlery up to accessories. With his contacts of many years Hannes Tiefenthaler finds the perfect supplier, manufacturer and designer for every customer. "Under the slogan "create your own item" rochini offers its customers the opportunity to develop glasses, porcelain and cutlery according to their individual wishes and ideas and in small quantities", explains Hannes Tiefenthaler.

#### Visionary trend scout with roots in craftsmanship

As a trained master baker the founder of rochini Hannes Tiefenthaler learned early on to appreciate handmade products and high-quality ingredients. Whether you commission Hannes Tiefenthaler with equipping your table or if you are looking for the right glassware or porcelain for your culinary creations, in his personal and professional consulting you will notice his enthusiasm right away. Driven by this fascination and his drive for perfection he redefines table culture with his "rochini concept": "rochini stands for the perfect ensemble of surprising design, high-quality materials and unique craftsmanship", reveals the ambitious



businessman. Small manufacturers are predestined to fulfill the high standards he sets for the "honest luxury" he himself defines. To name a few from the range of rochini products - porcelain from Hering Berlin, glasses from Zalto Denkart and silverware from Robbe & Berking.

## Experience the rochini Showroom as a stage

At the unique rochini in Rankweil, table culture becomes a sensual experience. Established classics and innovative trends merge into a harmonious, overall concept that is part of rochini´s philosophy of presentation. Select products made of porcelain, ceramic, glass, stainless steel, silver, wood or carbon invite you to arrange your own perfect dining table for unique culinary delights.

#### References

Our list of references includes world-renowned chefs and restaurants such as Juan de la Cruz Amador Perez, Andreas Caminada, Heinz Reitbauer, BMW Welt Munich Bobby Bräuer, Gianfranco Chiarini, Meinl am Graben Vienna, Käfer Munich, Rolf Mürner, and hotels such as St. Regis in Doha, Parkhotel Vitznau, Londra Palace Venedig, Le Palace Geneve, Post Lech, Kristiania Lech, Chalet N Oberlech, Gardena Grödnerhof, Schloss Elmau and interior designers such as Metrica-Premium Interior-, and EWRE Interior Design.

"when nature, design and great character come together, something unique is created" - rochini -