

MOOD Party by Christofle

# **CHRISTOFLE** PARIS



Christofle shakes up the art of entertaining with a new concept

that reflects its time: MOOD Party.

Four years after its creation, MOOD by Christofle has become a House icon. Now, the Christofle Studio continues to explore new forms of conviviality by adapting the MOOD to different styles of sharing.

From New York to Tokyo, Paris, London, Hong Kong, Shanghai and Los Angeles, the art of dining is becoming increasingly relaxed and informal. A silversmith since 1830, Christofle is committed to honoring a tradition of reflecting current lifestyles with refinement, chic and elegance.

MOOD Party was designed in this spirit: whether the moment is festive or charmingly casual, sweet or salty, this MOOD is specially conceived to enhance moments of sharing with family and friends.





Ideal for brunches, cocktails, and improvised snacks, the MOOD Party tray fits in anywhere, from tabletop to terrace, around the fireplace or on the lawn.

Fitted with two handles to make it easy and pleasurable to take anywhere, the tray features six compartments in Limoges porcelain of various sizes, a central bowl and a walnut presentation board. It can also accommodate MOOD Party, an innovative 24-piece set of silver-plated cutlery for six people, including butter knives, small spoons, two-tine forks and cocktail picks.

Like the tray, MOOD Party's casing is made of mirror-polished steel that enhances its design by giving it that characteristic pure, sober allure.

The MOOD Party casing is further embellished with Christofle's coat of arms.

MOOD Party and its companion tray also may be used independently. The MOOD Party is a veritable 2-in-1 that adapts to any occasion, perfect for presenting tapas, mezze, petits fours or sweets for tasting.

With MOOD Party, Christofle once again unveils a design in keeping with our times, bringing character and elegance to moments of sharing.

## **TECHNICAL DESCRIPTION**

## MOOD Party 24-piece set for 6 people

Set of 6 butter knives, 6 small spoons, 6 two-tine forks (for aperitifs or cakes), 6 cocktail picks in silver plate, Casing in mirror-polished steel and walnut base.

## MOOD Party Tray

Polished steel tray with handles, presentation board and central element in walnut, 6 compartments in Limoges porcelain, in 3 sizes.

MOOD Party will be available in Christofle stores worldwide and online starting on 2<sup>nd</sup> of September, 2019. www.christofle.com









### **ABOUT CHRISTOFLE**

Christofle is a French luxury house that embodies the Art of Sharing. A privileged partner of modern hedonism, it accompanies unique moments as well as the pleasures of everyday life. Since its creation in 1830, the House has perpetuated its exceptional know-how by constantly perfecting silversmithing techniques and their implementation.

Christofle's offer encompasses all aspects of the French Art of Living - Tabletop, Bar and Œnology, Home Décor, Gifts for Babies and Children - as well as Jewelry and Personal Accessories.

In parallel with the Christofle Studio's creations, the House collaborates with the leading designers of the day to offer ambitious, contemporary pieces produced by its Meilleurs Ouvriers de France (Best Craftsmen in France). Pieces by artists and designers, re-editions and historic reproductions, custom orders and other exceptional pieces are crafted at the House's workshops in Yainville, France (Normandy).

Present in more than 70 countries, with approximately 50 wholly owned stores, Christofle embodies French elegance around the world.

For more information: www.christofle.com